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**APPLICATION OF NON-TRADITIONAL TECHNIQUES AND METHODS  
OF TEACHING FOR LANGUAGE LEARNERS**

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**Annotation:** This article highlights how innovative pedagogical strategies, known as creative teaching methods, are designed to stimulate creativity and actively involve students in the learning process. These strategies encompass a broad spectrum of activities, from straightforward team-building exercises to intricate, open-ended problems that could necessitate an entire semester to resolve. They incorporate interactive lessons, the application of virtual reality technology, blended learning, project-based learning, among others. The objective of these strategies extends beyond mere knowledge transfer, they aim to cultivate creative thinking and problem-solving abilities in students.

**Аннотация:** В этой статье показано, как инновационные педагогические стратегии, известные как творческие методы обучения, призваны стимулировать творчество и активно вовлекать учащихся в процесс обучения. Эти стратегии охватывают широкий спектр мероприятий: от простых упражнений по построению команды до сложных, открытых проблем, для решения которых может потребоваться целый семестр. Они включают в себя, среди прочего, интерактивные уроки, применение технологий виртуальной реальности, смешанное обучение, обучение на основе проектов. Цель этих стратегий выходит за рамки простой передачи знаний; они направлены на развитие у учащихся творческого мышления и способностей к решению проблем.

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**Annotatsiya:** Ushbu maqolada ijodiy o'qitish usullari deb nomlanuvchi innovatsion pedagogik strategiyalar ijodkorlikni rag'batlantirish va o'quvchilarni o'quv jarayoniga faol jalb qilish uchun mo'ljallanganligi ta'kidlangan. Ushbu strategiyalar keng ko'lamli tadbirlarni o'z ichiga oladi, oddiy jamoa tuzish mashqlaridan tortib, butun bir semestrni hal qilish uchun zarur bo'lgan murakkab, ochiq muammolargacha. Ular interaktiv darslarni, VR texnologiyasini qo'llashni, aralash ta'limni, loyihaga asoslangan ta'limni va boshqalarni o'z ichiga oladi. Ushbu strategiyalarning maqsadi shunchaki bilimlarni uzatishdan tashqari, ular talabalarda ijodiy fikrlash va muammolarni hal qilish qobiliyatlarini rivojlantirishga qaratilgan.

**Key words:** creativity, complex, problem-solving, techniques, relevance, environment, personalized, student-centered.

**Ключевые слова:** креативность, сложный, решение проблем, методы, актуальность, среда, персонализированный, ориентированный на студентов.

**Kalit so'zlar:** ijodkorlik, murakkab, muammoni hal qilish, texnikalar, dolzarbligi, muhit, shaxsiylashtirilgan, talabalarga yo'naltirilgan.

In the rapidly evolving sphere of education, innovative instructional strategies, often referred to as creative teaching methods, have emerged as a pivotal paradigm shift. These pedagogical approaches are designed to stimulate intellectual curiosity, foster critical thinking skills, and infuse joy into the learning process. They represent a departure from traditional, lecture-based teaching towards a more interactive and student-centered learning experience.

Innovative instructional strategies encompass a wide array of techniques that actively engage students in the learning process. These methods often involve hands-on activities, real-world problem-solving tasks, and the integration of technology into the classroom. The versatility of these strategies allows for their application across diverse subjects and age groups, making them a valuable tool in modern education.

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The adoption of creative teaching methods has been driven by the recognition that traditional teaching methods may not adequately prepare students for the challenges of the 21st century. By fostering an environment that encourages active participation and critical thinking, innovative instructional strategies equip students with the skills necessary to navigate an increasingly complex world.

This academic discourse aims to delve into the intricacies of creative teaching methods, exploring their benefits, implementation, and impact on student learning outcomes.

Innovative pedagogical strategies are novel instructional approaches that actively involve students in the learning process. They frequently encompass interactive activities, practical applications, and the incorporation of technology. These strategies can be implemented across a variety of subjects and age groups.

### **Advantages of Innovative Pedagogical Strategies**

**Engagement:** Innovative pedagogical strategies can render lessons more captivating and enjoyable for learners. They can assist in attracting students' attention and sustaining their interest throughout the lesson.

**Analytical Thinking:** These strategies often incorporate problem-solving tasks and open-ended queries that stimulate students to think critically and independently.

**Practical Connections:** Innovative pedagogical strategies can assist learners in understanding the relevance of their studies by linking classroom content to real-world scenarios.

### **Instances of Innovative Pedagogical Strategies**

#### **Project-Based Learning**

Project-based learning entails students working on a project over an extended duration. This method stimulates students to apply their acquired knowledge to resolve a problem or accomplish a task.

**Game-based:** One of the methods for teaching English creatively is to use play as a pedagogical tool. Play is enjoyable and liberating. It enables students to interact

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with English in a relaxed and amusing way. It fosters positive attitudes towards the language and creates opportunities for original ideas or new questions to emerge. However, play can also become disorderly and unproductive if not managed well. How can teachers integrate play into the ESL classroom without compromising the learning objectives. The following suggestions for meaningful, educational classroom play:

Games are an excellent way to promote play among students. There are numerous games for the ESL classroom available online or in books. Teachers can also create their own games or adapt existing ones to suit their goals and contexts.

Role plays are another way to foster play among students, especially if they involve costumes or props. When students assume a role in a dialogue, they get the chance to express different aspects of their personalities and identities.

Another method for teaching English creatively is to incorporate students' interests into the curriculum. Teachers can leverage the curiosity students already have by observing what fascinates them, what they inquire about and what they do in their spare time. Teachers can also ask students what they would like to learn about, and take their suggestions seriously. Then, teachers can use students' interests as a framework for teaching the required content and skills. Here are some examples of how teachers can do this:

Teachers can teach the past tense by asking students to summarize current events and pop culture, such as a recent sports match or a popular TV show.

Teachers can teach vocabulary from a magazine or blog that students enjoy reading in their leisure time.

Teachers can teach speaking skills by having students role play a favorite celebrity on a recent film or TV show.

In a flipped classroom model, students review lecture materials at home and utilize class time for exercises or projects. This method facilitates more personalized instruction and active learning during class time.

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### **Integration of Technology**

Technology can be utilized in various ways to enhance learning. This could include the use of educational applications, virtual reality, or online collaboration tools.

In summary, we can clearly see that innovative pedagogical strategies have the potential to revolutionize the learning experience for students. By rendering lessons engaging and relevant, these strategies can assist students in developing a passion for learning and the skills required for success in the 21st century.

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