

BASIC CONCEPT IN CLOTHES DESIGN

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ABSTRACT: The article highlights the idea, motivation, concept, as a key factor in the design to create a different outfit. Creativity is an integral part of that being.

KEYWORDS: Design, dress, motivation idea, Concept, composition, clothes, character, principles, stature, posture.

INTRODUCTION

Being is created in such a way that everything in it is foreign to the concept of "non-existence". Creativity is an integral part of that being. Design is the study of aspects of the universe that do not actually exist. It's called an activity, but it's really about ideas and motivation.

Design is an innovative activity based on innovation, which is present in many industries and is of course important. For many years, researchers called it "industrial aesthetics." It is a series of special design activities that combine the creation of works of art and the practice of science-based engineering in an industrial production system (1). At the same time, it is a comprehensive concept. Although the term design has not been around for a long time, it has somehow taken over the world. It combines ideas and knowledge based on innovation. This begs the question, what is the idea?

THE MAIN RESULTS AND FINDINGS

An idea can sometimes be the basis for unprecedented results, and sometimes it can be incomprehensible, incomprehensible, or even foreign to us. Today, the artistic idea that many designers create, or "ideas" in today's language, has become a lucrative way. We can say

without hesitation that there are a lot of ideas that have not yet been considered. The news that was created a few years ago does not seem to matter to us today. However, at that time, every innovation created or founded was relevant. As mentioned above, we have a lot of news that we haven't created yet. Who would have thought that the lights that illuminate our night would be nothing new today. There are so many types of news and ideas that we don't even think about or think about. As with all aspects of design that are close to us, so is fashion. How to innovate in clothing design? So, the only answer to this question that we are thinking about is related to the concept of concept, which is the main topic we are going to cover today.

Motivation (lat. Movere) - to arouse action; the dynamic process of the psycho-physiological plan, the management of human movement, the means leading to the goal, the organization, the activity and the tolerance. Motivation depends on emotion, and confidence depends on reason. Motivation gives a person a choice and does not force him to do anything. He does this work actively based on his inner feelings. Some people complain about their lives and complain that they can't recover. They need to worry about being free from their fear, resentment, shyness, hesitation, and inner blocked traits before they are motivated. These qualities are the opposite of motivation and serve to make a person lose their aspirations towards a goal. People who suffer from a lack of motivation often become hopeless, reluctant to use their minds, indifferent to themselves, much older than their age, and lost interest in life. As the great philosopher Socrates said, "Whoever has a desire seeks his way, and whoever does not have a desire seeks a reason." Motivation is very important when our young designers create new clothes.

A concept is derived from Latin, which translates as a "system of understanding" or, in English, a concept, an idea. We just saw the translation between the languages. In fact, the question of how to use it is relevant right now. The birth of an idea, the creation of something new is not just a process. It is an activity that involves a strategy of action to achieve your goal. Just as a clear goal always leads to a result, a concept is the basis for us to innovate in the same direction. The goal can only be achieved if our ideas work in this way. We can also call it a system of roads in the solution of a problem. Concepts are defined as simple ideas or general concepts that arise in the mind, speech, or thinking. So concept in design is the way to go. Which path we take will help us to achieve this result.

The field closest to the art of design in terms of its specific features is the fine and applied arts. Because its aspects, which act as theoretical bases, are based on the laws of fine arts (2). Every aspect we think about today, whether it's a color or a solution, tells us about the process that led to the result. This shows how important it is. The importance of the concept in design is still reflected in the performances of many famous designers on the world podiums. In particular, Comme de Garson, Maison Margiela, Iris van Herpen and others are among the main representatives of this direction. The innovations and research created by these designers are very important for industry representatives, enthusiasts and even the average viewer, so that innovation does not become secondary today. This may be due to events in the world, problems with nature, or some shortcomings in our normal way of life. This view can be a major source of innovation for us.

But it's always hard to understand. Sometimes a garment or item that seems unfamiliar to many can be a means of conveying the same problem to others or contributing to a partial solution. It is true that we, as designers, cannot solve such global, world-class problems simply by displaying clothes created in the course of our views, but by doing so, we can have the power to awaken the world and call people to awareness. This approach may not be a good choice for some of our designers and may not be accepted by them.

This view is not based on the fact that the above ideas are not considered important, but on the fact that they are not properly understood and interpreted. In any case, creating innovation is not a problem if it can be as important as a source of inspiration. What is happening in front of our eyes today is something we cannot be indifferent to. That is, the event should be a source of inspiration for the design project to be created. Bringing him to this level is just a huge task. Any innovation that will be created is based on the principles of origin. For example, the origins of some avant-garde clothing are related to reminding the public of the same problems. So, when we discuss a concept in design, we can say that no idea is valid without it. Because it can't exist without a reason. It is in the field of fashion that we can call this an indisputable fact.

CONCLUSION

Getting people's attention is a difficult task. It's easier to influence her in a fashionable way. That's why it's good to explain things to people in a nice way. Instead of forcing them to do something, they should influence them in an easy, clear and, of course, interesting way. Then those around us can change why they actually live, some of their way of life, to adapt to life, to

those around them. Only such efforts can change some of our misconceptions today. In some ways, it is up to the artists and designers to remind them that they can benefit the world, humanity and nature, or at least not harm them.

It is not surprising that the events that are expected or are expected to take place today will also be an inspiration for you and our future creations.

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